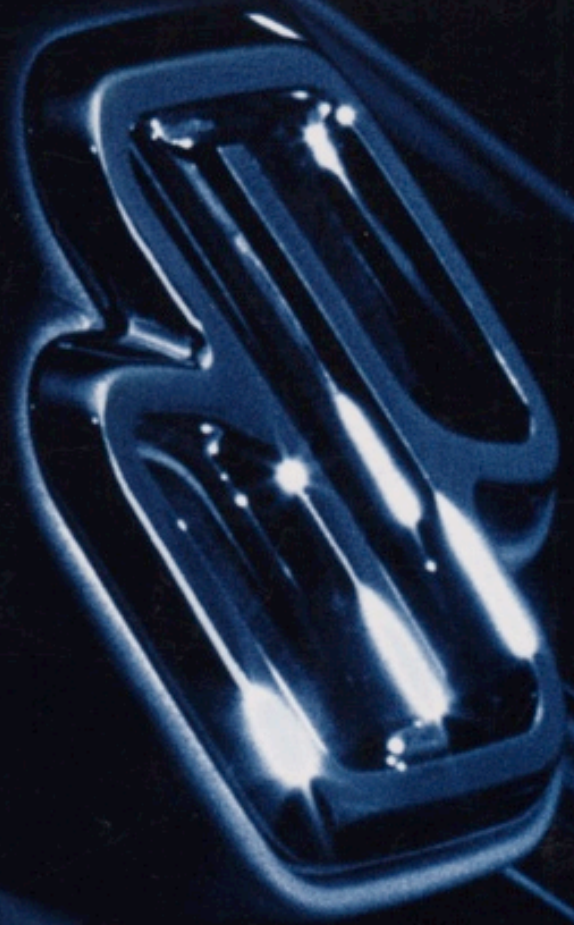


2002 SUZUKI XL-7 • Grand Vitara • Vitara • Esteem



Engineered to fit. Perfectly.

You don't sell vehicles in 191 countries without learning a few things about people. And about what they want and need in a vehicle. One might think that it's mission impossible to build one vehicle that will never see a paved road. And another used in Manhattan or Malibu as a weekend escape artist or daily commuter. It's anything but impossible. Since 1955, Suzuki has been building vehicles that fit. And fit in anywhere. As proof, Suzuki is the **12th largest manufacturer of cars and SUVs in the world*** and has the **number-one-selling vehicle in Japan***.

Suzuki's range of vehicles covers a broad spectrum. There's the top-of-the-line XL-7 with its third row of seats to handle the chores of an entire family, the sporty, go-anywhere Grand Vitara, the rugged Vitara, and the value-laden Esteem Sedan and Wagon. We're confident each of these integrates seamlessly into the lives of their owners and those who ride with them. So if you're the type that thrives in the great outdoors, takes leisurely vacations to the Grand Canyon, or just wants a solid vehicle for everyday use, we've got one that fits just right.

2002 Suzuki

- ③ XL-7
- ⑤ Grand Vitara
- ⑦ Vitara 4-Door/2-Door
- ⑨ Esteem Sedan/Wagon
- ⑩ Details



*As reported by *Automotive News* for 2000.



2002 Suzuki lineup. Clockwise from bottom left: Grand Vitara, Esteem Sedan, Vitara 2-Door, Vitara 4-Door, Esteem Wagon and XL-7.



Stylish. Versatile. And just right.



XL-7 Limited shown in Cool Beige Metallic.

XL-7

Standard – Plus – Touring – Limited

An SUV that has it all.

The XL-7 can handle anything in your wardrobe with equal grace. That's what we mean when we say Suzuki fits. It's stylish, extremely well-appointed and versatile enough to look at home at a black tie affair or on vacation for a little whitewater rafting. First of all, the XL-7's size is just right. With its

third-row seating¹ (standard on Plus, Touring and Limited models) you've got room for a large family to relax in comfort.

Front air conditioning is standard on all models to keep everyone cool. You'll also

find **leather seating**¹ surfaces standard on Limited models for a touch of luxury. Lots of legroom, plenty of headroom, **rear air conditioning**² (standard on Plus, Touring and Limited) and places to store odds and ends make the XL-7 the perfect fit for daily chores or an extended holiday. Other standard features include a **powerful 183-hp V6 engine**, **power windows**,

door locks and mirrors, **keyless remote entry** and an **AM/FM stereo with in-dash CD**. You'll also find the added assurance of available **4-wheel ABS braking** and **heated door mirrors**. Like we said, all the good stuff without the tonnage.



SUNROOF The tilt-and-slide sunroof gives you the fresh air and sunlight that even a convertible would envy. The Touring and Limited model's sunroof is aerodynamically designed to reduce wind roar and buffeting, allowing you to enjoy the sun and fresh air without the annoying wind blast.

XL-7 Standard Features*

INTERIOR

- Front air conditioning with micron air filtration
- Power windows/door locks/mirrors
- Keyless remote entry
- AM/FM stereo with in-dash CD
- Tilt steering wheel
- Cruise control
- Heated door mirrors (4WD only)
- Adjustable 2nd-row seating
- Intermittent windshield wipers
- 12-volt power socket
- Rear window defroster
- Adjustable armrests
- Map lights
- Split-folding 2nd-row seatbacks
- Below-seat storage bins
- Cargo-area light and dome light

EXTERIOR

- Privacy glass
- Rear wiper and washer
- Roof rails
- Multi-reflector halogen headlamps
- Automatic lighting system

Plus model adds:

- Third-row seating
- Rear air conditioning
- 16" aluminum wheels
- First aid kit

Touring model adds:

- Power tilt-and-slide sunroof
- 4-wheel ABS (option on Standard and Plus)
- AM/FM cassette stereo w/ in-dash CD**
- Rear spoiler
- Fog lamps

Limited model adds:

- Leather seating
- Heated front seats (option on 4WD)
- Side-step running boards

Silky Silver Met.

White Pearl

Grove Green Met.

Burgundy Pearl

Catseye Blue Met.

Black Onyx

Cool Beige Met.



*Additional features and specifications on back pages.

**Replacement of Standard feature.



It can cruise the mall.



Grand Vitara Limited shown in Silky Silver Metallic.

Grand Vitara

JLS - JLX - Limited

And, just as easily, tackle a dirt road.

If you're the kind of person who can see the positive side of being raised by tigers, the Grand Vitara may be the kind of vehicle you'd like to see parked in your garage. Or maybe caged would be a better word. In 2WD or 4WD models, the Grand Vitara gives you all the spirit and instinct for the back woods you'd expect in a rugged SUV. In both models you'll find quick, **precise handling**, a powerful **165-hp V6 engine** with enough torque to claw its way out of rough pavement or snowy roads, and a sturdy **ladder-box frame**. Of course, it has to like its masters and treat them right. So you'll find **air conditioning**, **power windows**, **door locks¹** and **mirrors**, **keyless remote entry**, **micron air filtration** and **cruise control** standard in all models. **Leather-trimmed seats²** and a **power tilt-and-slide sunroof** are standard in Limited models. You'll find the added assurance of available **4-wheel ABS braking³** and **heated door mirrors**. An **AM/FM stereo with in-dash CD** is standard on all models, while Limited models have a standard **AM/FM cassette stereo with in-dash CD**.

Clearly, this isn't your average SUV content merely to prowl the suburbs. Although it can do that happily. But if your ambitions range beyond the mall, we'll release one for a test-drive. Leash not included.

V6 ENGINE Standard in all Grand Vitara models is a 2.5-liter, 165-hp V6 engine equipped with four overhead camshafts. The all-aluminum engine design reduces overall vehicle weight while creating a rigid, reliable powerplant. With 162 ft-lb of torque, the Grand Vitara can scramble its way out of most sticky situations.



Grand Vitara JLS (2WD) and JLX (4WD) Features*

INTERIOR

Air conditioning with micron air filtration
Power windows/door locks/mirrors
Keyless remote entry
AM/FM stereo with in-dash CD
Tilt steering wheel
Cruise control
Heated door mirrors (4WD only)
Cargo cover
Intermittent windshield wipers
12-volt power socket
Rear window defroster
Adjustable armrests
Map lights
Split-folding rear seat
Below-seat storage bins
Cargo-area light and dome light

EXTERIOR

Privacy glass
Rear wiper and washer
Roof rails
Multi-reflector halogen headlamps
Automatic lighting system
Spare tire cover

Limited model adds:

Leather seating
Power tilt-and-slide sunroof
4-wheel ABS
(option on JLS and JLX)
AM/FM cassette stereo w/ in-dash CD**
Heated front seats (option on 4WD)
16" aluminum wheels
(option on JLS and JLX)
Fog lamps

Silky Silver Met.

Polar White

Grove Green Met.†

Cassis Red Pearl†

Catseye Blue Met.†

Black Onyx

Cool Beige Met.††



*Additional features and specifications on back pages.

**Replacement of standard feature.

†Two-tone with Cool Beige Metallic. ††Trim color.



Versatile. Rugged. And affordable.



Vitara 4-Door and Vitara 2-Door shown in Platinum Silver Metallic.

Vitara 4-Door/2-Door

JLS - JLX

Did we mention it's the cure for the common car?

Practical, sensible cars are great for the finances but they're like going to Vegas with your grandmother. And fun cars are great but buying one feels like you're signing away your bank account. Fortunately there's Vitara. It's as practical as an IRA. And it's priced right so you can still afford to contribute to a retirement plan. But it doesn't look like your average sleepy sedan. Vitara is a stylish, gutsy SUV. And has the mechanicals to match. Of course, you're treated to standard **air conditioning, power windows, door locks and mirrors, keyless remote entry¹, an AM/FM stereo with an in-dash CD, a micron air filtration system, cruise control (4-Door), an automatic lighting system and a tilt steering wheel.** Vitara literally opens entirely new vistas, like the 2-Door with a wind-in-your-hair **canvas top with removable side windows.** It gives you a bird's-eye view of the misguided who, for want of inspiration, bought a thoroughly sensible sedan. Rounding out the standard features, you'll find **dual airbags** and a **five-link, coil-spring rear suspension system** to smooth the bumps. Add to that the option of **shift-on-the-fly 4WD²** for that extra measure of traction on slippery roads, and choosing Vitara becomes a no-brainer. Or you can call grandma and start making reservations.



AIR CONDITIONING Standard in all Vitara models is a powerful air conditioning system. It will help keep everyone cool, even on the hottest days. Other Vitara standard features include 16-inch wheels for an aggressive look.

Vitara JLS (2WD) and JLX (4WD) Features*

INTERIOR

Air conditioning with micron air filtration
Power windows
Power door locks
Power mirrors
Keyless remote entry
AM/FM stereo with in-dash CD
Tilt steering wheel
Cruise control (4-Door)
Cargo cover (4-Door)
Intermittent windshield wipers
12-volt power socket
Rear window defroster (4-Door)
Map lights
Folding rear seat

EXTERIOR

16" sport styled steel wheels
Rear wiper and washer (4-Door)
Roof rails (4-Door)
Canvas top (2-Door)
Multi-reflector halogen headlamps
Automatic lighting system
Spare tire cover
Body-color bumpers
16" aluminum wheels (option)

Platinum Silver Met.

Bright White

Ivy Green Met.

Victory Red

Cranberry Met.

Indigo Blue Met.

Satin Black





When they ask, tell them you paid twice as much.



Esteem Sedan GLX and Wagon GLX shown in Silky Silver Metallic.

Esteem Sedan/Wagon

GL - GLX - GLX+ (Wagon)

And they'll still believe you.

The problem with a lot of cars in the Esteem's class is that they feel like penalty boxes. And they have the questionable looks that go with it. It's like being punished for not spending too much on a car. The Esteem Sedan and Wagon are Suzuki's way of telling you to get out of the box and get in the game. It's brazenly stylish. Almost defying you to guess its price. Plus, everything you really want is already standard. All models feature **air conditioning**, an **AM/FM stereo with in-dash CD player** and **daytime running lights**.¹ In the GLX and GLX+ (Wagon) the list includes **power windows**, **door locks** and **mirrors**, **keyless remote entry**, **14-inch aluminum wheels** and **cruise control**. Also standard in the GLX+ Wagon you'll find a **power tilt-and-slide sunroof**, **4-wheel ABS** and an **AM/FM cassette stereo with in-dash CD**.² Motivating this impressively attractive package is a smooth-revving 1.8-liter, 16-valve, dual overhead camshaft engine that squeezes every atom of energy from unleaded regular. The sedan equipped with manual transmission, for instance, sips fuel at an estimated EPA of **28 mpg City** and a whopping **35 mpg** on the Highway. Getting that power confidently to the ground is a nimble **4-wheel MacPherson strut suspension** system that keeps you connected to the road. Couple that

with the **power rack-and-pinion steering system**, and Esteem Sedan and Wagon ring the bell to announce that detention is over.

POWER WINDOWS AND MORE All GLX and GLX+ models feature standard power windows, door locks and mirrors. In all Esteem Wagons you also get a standard rear wiper/washer system. Standard in all models are child-seat tether anchors to secure car seats.



Esteem GL Features*

INTERIOR

- Air conditioning
- AM/FM stereo with in-dash CD
- Intermittent windshield wipers
- Rear window defroster
- Folding rear seat
- Remote fuel door release
- Tachometer
- Trip meter
- Below-floor storage compartment (Wagon)
- Cargo cover (Wagon)
- Remote trunk release (Sedan)

EXTERIOR

- Rear wiper and washer (Wagon)
- Roof rails (Wagon)
- Multi-reflector halogen headlamps
- Body side moldings
- Body-color bumpers

GLX model adds:

- Power windows
- Power door locks
- Power mirrors
- Keyless remote entry
- 14" aluminum wheels
- Cruise control
- Rear spoiler (Wagon)
- Split-folding rear seat
- Front seatback pockets
- Driver & passenger visor vanity mirrors
- Splash guards

GLX+ (Wagon) model adds:

- Power tilt-and-slide sunroof
- 4-wheel ABS
- AM/FM cassette stereo w/ in-dash CD**
- Two-tone paint (option)

Silky Silver Met.

Polar White†

Grove Green Met.

Cassis Red Pearl

Deep Space Blue Met.†

Black Onyx

*Additional features and specifications on back pages.

**Replacement of standard feature.

†Two-tone with Silky Silver Metallic on GLX+ (Wagon) only.



XL-7 Continued from page 3**Additional features**

SAFETY	MECHANICAL
Front and rear crumple zones	2.7-liter, 24-valve, Quad-Cam V6
Second-generation dual airbags	Horsepower: 183 @ 6,000 rpm
Steel-reinforced passenger compartment	Torque: 180 ft-lb @ 4,000 rpm
Reinforced side-impact beams	Steel ladder-box frame
Front seatbelt pretensioners	Zero-maintenance timing chain
Daytime running lights	Liquid-filled motor mounts
Height-adjustable shoulder belts	Strut-tower brace
Rear-door child safety locks	Direct ignition system
Child-seat tether anchors	Wheel and tire size: 235/60R/16
Child-seat LATCH system	Power-assisted rack-and-pinion steering
	MacPherson strut front suspension
	5-link, coil-spring rear suspension
	Full-size spare tire
	Fuel tank skid plate

Specifications

EXTERIOR DIMENSIONS	2WD	4WD
Wheelbase (in)	110.2	110.2
Length (in)	183.6	183.6
Height (in)	67.5	68.0
Minimum ground clearance (in)	7.0	7.5
INTERIOR DIMENSIONS		
Headroom f/r (in)	40.0/39.2	40.0/39.2
Legroom f/r (in)	41.4/36.4	41.4/36.4
Shoulder room f/r (in)	52.8/53.0	52.8/53.0
CAPACITIES		
Seating		
Standard/Plus, Touring, Limited	5/7	5/7
SAE cargo index (Standard)		
2nd row up/down (cu ft)	40.3/75.1	40.3/75.1
SAE cargo index (Plus, Touring, Limited)		
All seats up/3rd row down/ 2nd and 3rd row down (cu ft)	6.6/43.3/75.1	6.6/43.3/75.1
Towing, standard (lb)	3000	3000
Fuel (gal)	16.9	16.9
CURB WEIGHT		
Standard/Plus (lb)	3549/3538	3671/3660
Touring and Limited (lb)	3593	3715
EPA FUEL ECONOMY ESTIMATES		
Manual city/highway (mpg)	18/20	17/20
Automatic city/highway (mpg)	17/20	17/20

Grand Vitara Continued from page 5**Additional features**

SAFETY	MECHANICAL
Front and rear crumple zones	2.5-liter, 24-valve, Quad-Cam V6
Second-generation dual airbags	Horsepower: 165 @ 6,500 rpm
Steel-reinforced passenger compartment	Torque: 162 ft-lb @ 4,000 rpm
Reinforced side-impact beams	Steel ladder-box frame
Daytime running lights	Zero-maintenance timing chain
Height-adjustable shoulder belts	Liquid-filled motor mounts
Rear-door child safety locks	Strut-tower brace
Child-seat tether anchors	Direct ignition system
Child-seat LATCH system	Wheel and tire size: 235/60R/16
	Power-assisted rack-and-pinion steering
	MacPherson strut front suspension
	5-link, coil-spring rear suspension
	Full-size spare tire
	Fuel tank skid plate

Specifications

EXTERIOR DIMENSIONS	2WD	4WD
Wheelbase (in)	97.6	97.6
Length (in)	164.5	164.5
Height (in)	67.3	67.8
Minimum ground clearance (in)	7.0	7.5
INTERIOR DIMENSIONS		
Headroom f/r (in)	39.6/39.6	39.6/39.6
Legroom f/r (in)	41.4/30.6	41.4/30.6
Shoulder room f/r (in)	52.8/52.6	52.8/52.6
CAPACITIES		
Seating	5	5
Interior volume (cu ft)	106.3	106.3
SAE cargo index		
With rear seat up (cu ft)	23.4	23.4
With rear seat down (cu ft)	50.2	50.2
Towing, standard (lb)	1500	1500
Fuel (gal)	16.9	16.9
CURB WEIGHT		
Manual (lb)	3075	3163
Automatic/with sunroof (lb)	3075/3097	3163/3185
EPA FUEL ECONOMY ESTIMATES		
Manual city/highway (mpg)	19/22	19/21
Automatic city/highway (mpg)	19/21	18/20

Vitara 4-Door/2-Door Continued from page 7**Additional features**

SAFETY	MECHANICAL
Front and rear crumple zones	2.0-liter, 16-valve, DOHC engine
Second-generation dual airbags	Horsepower: 127 @ 6,000 rpm
Steel-reinforced passenger compartment	Torque: 134 ft-lb @ 3,000 rpm
Reinforced side-impact beams	Steel ladder-box frame
Daytime running lights	Zero-maintenance timing chain
Height-adjustable shoulder belts	Liquid-filled motor mounts
Rear-door child safety locks	Strut-tower brace
(4-Door)	Direct ignition system
Child-seat tether anchors	Wheel and tire size: 215/65R/16
Child-seat LATCH system	Power-assisted rack-and-pinion steering
	MacPherson strut front suspension
	5-link, coil-spring rear suspension
	Full-size spare tire
	Fuel tank skid plate

Specifications

EXTERIOR DIMENSIONS	2-Door		4-Door	
Wheelbase (in)	86.6	86.6	97.6	97.6
Length (in)	152.0	152.0	163.0	163.0
Height (in)	65.0	65.8	65.0	65.8
Minimum ground clearance (in)	7.2	7.2	7.2	7.2
INTERIOR DIMENSIONS				
Headroom f/r (in)	40.9/39.5		39.9/39.6	
Legroom f/r (in)	41.4/35.9		41.4/35.9	
Shoulder room f/r (in)	53.0/52.6		52.8/52.6	
CAPACITIES				
Seating	4		5	
Interior volume (cu ft)	97.5	97.5	106.3	106.3
SAE cargo index				
With rear seat up (cu ft)	12.1	12.1	23.4	23.4
With rear seat down (cu ft)	37.7	37.7	50.2	50.2
Towing, standard (lb)	1000	1000	1500	1500
Fuel (gal)	14.8	14.8	16.9	16.9
CURB WEIGHT				
Manual (lb)	2679	2800	2855	2976
Automatic (lb)	2712	2833	2888	3009
EPA FUEL ECONOMY ESTIMATES				
Manual city/highway (MPG)	23/26	22/25	22/25	22/25
Automatic city/highway (MPG)	22/25	22/25	22/25	22/25

Esteem Sedan/Wagon Continued from page 9

Additional features

SAFETY	MECHANICAL
Front and rear crumple zones	1.8-liter, 16-valve, DOHC engine
Second-generation dual airbags	Horsepower: 122 @ 6,300 rpm
Reinforced side-impact beams	Torque: 117 ft-lb @ 3,500 rpm
Energy-absorbing steering column	Zero-maintenance timing chain
Daytime running lights	Liquid-filled motor mounts
Height-adjustable shoulder belts	Direct ignition system
Rear-door child safety locks	Wheel and tire size: 185/60R/14
Child-seat tether anchors	Power-assisted rack-and-pinion steering
Internal trunk release handle (Sedan)	MacPherson strut front and rear suspension

Specifications	Sedan	Wagon
EXTERIOR DIMENSIONS		
Wheelbase (in)	97.6	97.6
Length (in)	166.3	172.2
Height (in)	53.9	55.9
Minimum ground clearance (in)	5.5	5.5
INTERIOR DIMENSIONS		
Headroom f/r (in)	39.1/37.3	38.8/38.0 (37.7/36.6 GLX+)
Legroom f/r (in)	42.3/34.1	42.3/34.1
Shoulder room f/r (in)	51.8/52.1	51.8/52.1
CAPACITIES		
Seating	5	5
Interior volume (cu ft)	98.0	98.2
SAE cargo index		
With rear seat up (cu ft)	12.0	24.0
With rear seat down (cu ft)	N/A	60.2
Fuel (gal)	12.7	12.7
CURB WEIGHT		
GL (lb)	2271	2315
GLX (lb)	2293	2337
GLX+ (lb)	-	-
EPA FUEL ECONOMY ESTIMATES		
City/highway (mpg)	28/35	26/33
	27/34	26/33

Towing your Suzuki

It's just as happy leading as following.

The downside of owning a motor home is that once you get to your destination, a motor home is tough to use as an everyday car. And you certainly don't want to hand one over to the dubious-looking valet guy at a restaurant. This is where Suzuki can help. For starters, **four-wheel-drive Suzukis, with either a manual or automatic transmission, can be towed with four wheels on the ground without accumulating mileage**, which is a big plus at resale time. And there's no special tow package necessary. They've also been designed to be well within the tow weight limit of most motor homes. And thanks to their affordability, they'll easily fit into your budget as a second vehicle to use when the motor home is parked. Of course, once you arrive at your destination, Suzuki's four-wheel-drive models can get everyone and their gear to your favorite campsite, fishing spot or trailhead. And when not being towed, your Suzuki does a great job of towing. Tow ratings for Suzuki vehicles are:

XL-7: 3,000 lb • Grand Vitara/Vitara 4-Door: 1,500 lb • Vitara 2-Door: 1,000 lb.



We've got you covered wherever you go.

Here's what our New Vehicle Limited Warranty covers: All components of the vehicle as supplied by Suzuki for 36 months or 36,000 miles, whichever comes first. The battery is covered for 24,000 miles. You needn't worry about a deductible. There isn't one. Any repairs to correct defects in materials will be made with no charge for parts or labor. Should original body sheet metal panels develop perforation due to corrosion, they're covered for 36 months, with no limit on mileage. Tires are covered by a separate warranty from the tire manufacturer. Our warranty covers so much because we're so confident in the vehicles we build, and we think owning a Suzuki should be as comfortable and as enjoyable as driving one. For complete details of our warranty, please see your authorized Suzuki dealer.

Roadside Assistance Program

Suzuki's Roadside Assistance Program covers any new vehicle for the standard warranty period. This service is available 24 hours a day, 365 days a year anywhere in the U.S. and Canada. The services available in this program include 1) tire changes, 2) jump-starts, 3) lockout service, 4) mechanical first aid, and 5) towing to the nearest Suzuki dealer or authorized service center. The toll-free number to reach this program is 1-877-794-8853 (TTY users: 1-800-999-9035).

Courtesy Vehicle Program

The Warranty Repair Courtesy Vehicle Program is administered through your Suzuki dealer and Enterprise Rent-A-Car. If your Suzuki vehicle is rendered inoperable, unsafe or illegal to operate and is required to stay overnight at a Suzuki dealer to complete a warranty repair during the 36-month/36,000-mile New Vehicle Limited Warranty period, your Suzuki dealer will provide a courtesy rental vehicle through Enterprise Rent-A-Car. See your Suzuki dealer for more details.

Drive responsibly: Buckle up for safety—Don't drink and drive.

NOTE: Sport Utility Vehicles handle differently from ordinary passenger cars. CAUTION: Avoid sharp turns and abrupt maneuvers. Always wear your seatbelt. For specific details, please read your owner's manual for on- and off-road driving tips. Specifications and equipment based on information available at time of printing and subject to change without notice, and may differ in each sales area. Some vehicles shown with optional equipment. For more details on 2002 options, accessories, and specifications, contact your local Suzuki dealer. Tread Lightly! On Public and Private Land. Along with concerned conservationists everywhere, Suzuki urges you to preserve your future off-road driving opportunities by showing respect for the environment, local laws, and the rights of others. To avoid injury from an airbag, always place children twelve years old and under in the rear seat; always move both driver and passenger seats as far back from airbag as practical; never transport a child in a rear-facing child seat in the front seat and always use the seatbelts and buckle up properly.



IT FITS.™